



**SREDA Board Meeting
August 6, 2019
St. Luke's, Fruitland, Idaho**

Directors and Members present: Dan Cummings, John Breidenbach, Sandy Hemenway, Adam Brown, Patrick Nauman, Cathy Yasuda, Bob Komoto, Georgia Hanigan, Rick Watkins, Larry Hogg, Ken Bishop, Ken Hart, Torie Ramirez, Angie Goodwin, Jennifer Huff, Alicia Cavazos, Dawn Callaham, Tammie Boven, Rami Rodriguez, Matt Frye, Jenny Hemly, and Kalyn Hochstrat.

1. Chairman Patrick Nauman called the meeting to order at 7:07 a.m. Patrick welcomed everyone to the Tuesday meeting.

2. Introductions of Attendees: Chairman Nauman asked everyone present to introduce themselves and the business or entity they were representing. This month's meeting was held at St. Luke's Fruitland, where we enjoyed coffee and fruit.

3. Approval of the July 2, 2019 Board Minutes: Chairman Nauman asked if anyone had any questions or corrections to the July minutes as emailed out. Hearing none, Chairman Nauman asked for a motion to approve the minutes. Ken Bishop made a motion to approve the minutes as presented, second by John Breidenbach. The motion passed unanimously.

4. Chairman Nauman then asked for the Financial Report which was presented by Sandy Hemenway. Sandy went over in detail the financial snap shot for the month of July discussing balances at the end of the month in both the checking and money market accounts and total for month end. Income for the month of July was \$35,750 – this included the Visitor Center funds, first half of the Idaho Department of Commerce Rural Economic Development Professional grant funds, local annual renewal from Teton Machine, and monthly memberships from Weiser Classic Candy and Red Apple Market Place. Total operational expenses for July were \$6,495. Chairman Nauman asked if anyone had any questions on the financial report. Hearing none, a motion to approve was made by Larry Hogg and seconded by Ken Bishop. The motion passed unanimously.

5. Business Update from St. Luke's: Rami Rodriguez reported that the Respite House will have a ribbon cutting September 21 at 10 a.m. August 19th, from 7-8 am St. Luke's will be having their State of the System Stakeholders Forum in Nampa, with a complimentary breakfast. You are invited to join in. Please call Colleen Chiu 208.205.7277 to RSVP for the Nampa session. There will be other sessions throughout their operational areas. Dawn Callaham continued reporting with the following: Community Food System Assessment (CFSA) Meeting, Meets 3rd Monday of the month, 4:30 – 6:30 pm at Payette County Extension Office. Contact Karie Boone if interested, kboone@uidaho.edu. Treasure Valley Believe in a Cure Annual Yard Sale, Sat., Aug. 24, 8 am – 5 pm, St. Luke's MSTI parking lot. Surviving Hearts Evening at Sunnyside, Sat., Sept. 7, 4 pm, Tix: 208-781-1778, 1526 Sunnyside Rd, Weiser. Angel Wings Walk/Run, Sat. Sept. 28, 9 am – 12 pm, Team Registration: 208-414-9464, Weiser City Park.

6. City and Community reports:

City of Fruitland: Rick Watkins, City Administrator, reported that seven (7) new single family dwelling permits were issued in June and seven (7) more in July. Construction activity continues on the 16 unit expansion for Edgewood Assisted Living Facility, and



neighboring 8 unit townhouse, as well as Swire Coca Cola, Woodgrain Millwork, Steve's Hometown Chevrolet Dealership, Stateline Auto Ranch Subaru dealership, Treasure Valley Classical Academy Charter School, and Rywest Contractor's commercial complex in downtown Fruitland, the East First Street Sewer Lift Station, Rivers Edge Subdivision, and White Pine Country Acres Subdivision.

Certificates of Occupancy were issued for Children's Dentistry, Agile Homes Design Center and Snake River Dermatology. Subdivision completion and approval of building permit issuance for Northview Village, Syringa Springs #4 and Spring Creek Estates was ordered by the City Council.

Community: Matt Frye, Fruitland Chamber President, reported that the Fruitland Family Fun Day is scheduled for Saturday, September 14, 10 am – 4 pm. The group is still accepting sponsorships. This annual event is held at the Fruitland Community Park. This Wednesday at the Fruitland Chamber luncheon will be Fruitland's State of the City presentation.

City of Payette: Councilman Craig Jensen sent Kit his report as he had an allergic reaction to some medication and was unable to attend today's meeting. The city has issued 30 building permits in the last 60 days. The new subdivision off Highway 95 and 7th Ave North is going well.

Community: John Breidenbach announced that the 31st Annual Payette Cruise Night will be September 6 and 7th!

City of Ontario: City Manager Adam Brown reported that the Eastern Oregon University Board of Directors held their strategic retreat in Ontario. The city met with the board and visited about ways that the university can be more engaged in the region. Adam also reported that the Downtown Beautification continues. He said that the city is close to acquiring the land from Heinz Kraft and Wal-Mart for a River Trail. The companies are very receptive and excited about the prospect of a trail. The city owns the remaining land from the East Idaho Avenue Bridge to the State Park. The Malheur County Fair just ended and the booth that featured free tater tots and t-shirts advertising the 2020 Tater Tot Festival went very well and was well received. The festival, sponsored by Heinz Kraft, will be a stand-alone event under the direction of the Revitalize Ontario group in downtown in 2020.

Dan Cummings, city community development director, reported that the 2nd marijuana dispensary, Burnt River Farms, will open this week as soon as they receive their state license. Located near the Love's Truck Stop, this very nice building was designed such that, if the marijuana business overloads and shifts to fewer dispensaries, the building could easily be shifted to a fast food business. There are currently 16 dispensary applications, and 14 have been approved by the city. One applicant is buying up some of the locations to reduce future competition.

The city has received 8 housing incentives (2 last year and 6 this year). The homes have to be at least 1350 sq. ft. with 2 bath, and 2 car garages. Some of the building permits were issued working under the new Oregon law that mandatorily allows accessory dwelling on any of the state's residential lots now. Another new law requires the city to rezone all of the single family residence to multi-family, so this will allow for smaller buildings on the same lot, such as a formerly single family lot that is 800-900 square foot single bedroom



home in the backyard can now have another dwelling (such as a mother-in-law home or duplex). It still has to meet the setback requirements but the parking requirements are relaxed. The City has issued a building permit for 16 additional units for an assisted living complex. This will be located behind the old Ady Chevrolet building on SW 4th Avenue. Also the city and landowners are working on a 120-130 unit apartment complex to be located near the old the mall on SW 4th Avenue, which could encourage new commercial shopping businesses in that area.

Community: Ontario Area Chamber of Commerce Director John Breidenbach reported there will be a new car show September 14th near Bert's Growler across from the mall. There will be a new event in October either downtown or at Lions Park, similar to Pumpkin Palooza. The Tater Tot Festival is looking for ideas for 2020. John also reported that a visitor from British Columbia had stopped into his office. The visitor had come to fish the Owyhee River and he successfully caught a brown trout. He is excited about coming back next year and fishing for other fish such as bass or catfish. He also plans on going to Leslie Gulch. John said the Owyhee River is truly known as a world class fishery. This helps our hotels get bookings too.

City of Weiser: Larry Hogg reported that the West 9th Street project was delayed because they had to rebid the project. The East Galloway project must be progressing because the construction is blocking off roads by his house (lots of chuckling from the group). The Ridley parking lot is being paved. The swimming pool is still open, but because most of the staff are college students, it will soon be closed for the summer.

Community: Jen Huff, Weiser Chamber director, reported that the Rolling Hills Golf Course will host the Rose Advocates golf tournament on August 10th. Also on that date is the last Mann's Creek Goat Roping event. August 16th is the Friday Night Lights dinner and dance out at Lazy Bear Ranch to raise money for the football program. September 7th there is the Surviving Hearts annual fundraiser at Sunnyside.

Chairman Nauman said the Ridley's opening is still not decided but the ICON Credit Union and Ace Hardware have received all their product and are ready to open. Ridley's will also develop their old site. The first store that's going in is a Domino's Pizza. They hope to develop the rest into a mini version of an Indian Creek Plaza similar to what we have seen in Caldwell. University of Idaho Extension Office remodel is underway. September 28th is Shop Local Day. On that day the city wants to partner with non-profits to do fundraising. Also the Angel Wings Walk-Run will be that same day.

Nyssa Community: Tori Ramirez reports that their recent Thunderegg Days had the most vendors every. The turnout was great. Also Nyssa Night Rodeo was very successful and well attended. The final budget for the reload center has been approved, so we should start seeing construction pretty soon.

No reports for the cities of New Plymouth or Vale.

7. County:

Payette County: Commissioner Georgia Hanigan reported that the Payette County Fair begins this week. An update on the 31st Annual Cruise Night for this year. They will not



have the Friday night main street drag as they have outgrown it. But the event will be on Saturday and they are planning a beer garden, car show, and more for the celebration. Steve's Hometown Golf tournament will be September 21.

Ken Bishop also mentioned the Payette County Rodeo this week. They folks involved are working hard to elevate that event along with the Queen Competition and rodeo.

Washington County: Patrick indicated that they covered those activities above.

Malheur County: No report given.

8. Kalyn Hochstrat reporting on the Idaho Leakage Report: Kalyn is a registered investment advisor in Washington County, the only one in Washington County. She has a master's degree in personal finance and wealth management. Her assistant is Tina Newsome, who has been coming to our meetings. She presented a report prepared by the Idaho Department of Commerce. The report showed that in the investment arena that for the state of Idaho, \$2.7 billion is invested by individuals and businesses, but \$1.7 billion leaves the state because it is invested in out of state banks and investment firms that send a large portion to their home office. She suggests shop local, but invest locally too.

9. Executive Director Kit Kamo:

SREDA was represented by Kit at the Small Business Development Center's (SBDC) annual meeting and review at TVCC. Kit worked with the Oregon Dept of Agriculture and their International Trade Division on a Taiwan company that is looking for Alfalfa growers and shippers in Oregon and Idaho. Kit participated in a grant-funded 'Rural Fiscal Public Policy' survey/interview that was intended for the benefit of rural Oregon – followed up with a list of potential rural participants (currently the interviewing entity only have surveyed folks from the Metro area about rural policy).

Kit attended the New Plymouth City Council meeting. She met with the Payette Urban Renewal Agency's directors. Kit attended the groundbreaking of the Subaru facility in Fruitland.

Kit attended the Woman's Coalition Eastern Oregon Economic Summit in Hermiston, Oregon. She also participated in the Idaho Commerce's required training on the Rural Economic Development Professional's Grant program. Kit participated in the Commerce's July Round Table online training focused on grant programs.

Kit continued to work with RDI's group on their Business Retention and Expansion (BRE) program that is funded by grant dollars. Met with City of Ontario, Malheur County ED, RDI and others to review the proposed survey, MOU and other info.

Kit met with Gustavo with Euvalcree on their new projects and latest activities.

Kit had the opportunity to attend the Oregon Governor's Market Place Conference. There she met with Gary Moore, the new Eastern Oregon PTAC advisor, formerly of Idaho's PTAC program.

Kit worked with the EOU's Board staff on their retreat in Ontario. Attended the afternoon session on legislation as well as the reception that evening. Connected with the new Dean of Business as well as the VP for University Advancement.

Projects:

-Project Salsa – Working with project on press release and visited new site.



-Project RWP – working with VP from RWP and their office in the Midwest on getting their Weiser facility sold and reopen as soon as possible. They have a couple of interested businesses. Also sent the info on to the State as a potential site for lumber company project.

-Project Grand Prix – submitted three sites on the proposal for the City of Ontario to the state. Metal manufacturing with 150 employees

-Project Willy – worked with locals on a potential new business.

-Project Hen – met with party interested in project in Washington County. Followed up with some of the locals on what opportunities there are.

-Project ELVA – Submitted two Ontario City sites on proposal for large Japanese-owned company.

In July, Kit worked with 3 local companies on business retention & expansion opportunities.

Kit concluded her report by congratulating and thanking all the parents, grandparents, relatives and volunteers that are busy with the local county fairs that just finished or are on this week! Discussion followed on how the Grand Champion Sheep at the Washington County Fair sold for \$27/lb. plus the interesting story behind that crazy activity!

10. Other: Chairman Nauman read Kevin Coat's SREDA board resignation. Kevin has taken a job with a local bank in the Twin Falls area. The board wished Kevin the best in his new ventures and thanked him for his participation.

11. Round Table Discussion:

Larry Hogg announced "The Bob McKinney Memorial Golf Tournament". This event funds a "one year tuition scholarship" to TVCC. It will be at Scotch Pines Golf Course in Payette on August 24.

John Breidenbach announced the Eastern Oregon Non-Profit Conference September 25 & 26, with the reception on the 25th and the all day workshop on the 26th. The website for more info is: www.nonprofitsteward.org. This event only happens every 2 years.

Cathy Yasuda said there will be a free Poverty Simulation event at TVCC on September 19th. Participants will take on roles of various people who are in stressful situations such as a single parent. Registration is here - <https://www.eventbrite.com/e/poverty-simulation-9-19-2019-tvcc-ontario-tickets-65283354270>

Ken Hart, Saint Alphonsus Medical, announced that their new Foundation Director will be Claudia Weathermon.

Bob Komoto gave a summary of events at the Four Rivers Cultural Center. Free 1st Friday of each month into the museum. Kids summer Ballet during August. Live After 5 Wednesday August 7th and 21st in the Japanese Garden. Free movie night Saturday August 10, 3 p.m., "Inside Out", Friday August 16, 6:30 p.m., "Green Book". Geology and identifying rocks classes with Sammy Castonguay August 12 at 11 a.m. and August 13, at 8 a.m., 10 a.m., and 2 p.m. Bob Cafaro, a cellist with the Philadelphia Orchestra will talk about his battle with MS and play cello in the Japanese Garden August 27, 7 p.m. Also the Kiwanis Chicken BBQ will be September 19th at 4-6 p.m. at Beck Kiwanis Park.

Adam Brown mentioned that there is zero vacancy in the Ontario down town corridor.



Dan Cummings announced that this year the Lions Club did not have a booth at the fair. Instead they will have a fundraiser at Lions Park, which is where the money raised goes.

Torie Ramirez announced that Rotary Club will have their annual Rose Sale the last Thursday in September. This great event also includes Weiser Classic Candy.

Idaho Department of Commerce representative Jenny Hemly reported that the “Tested in Idaho” companies, such as the various recreational businesses are doing great things. Special this next week will be the “Tested in Idaho” Rodeo Week. The group will feature our local Payette Company, Tiffany Gloves! They sell their hand designed and made bull riding gloves (as well as the motorcycling gloves) all over the world. Jenny also updated the group about the STEP grants program for international trade and the statewide broadband summit.

Dawn Callaham, St. Luke’s, announced the St. Luke’s Community Health Improvement Fund Grant and Event Sponsorships are open in August. Online forms: <https://www.stlukesonline.org/about-st-lukes/supporting-the-community/submit-a-grant-application>.

Rami Rodriguez talked about the Payette Community Health Action Team (C.H.A.T) Meetings, Need more members, Meet 3rd Wednesday of the month, 11:30 am – 1:00 pm at St. Luke’s. Next meeting on Aug. 21. The Payette County-Chat group assessing the community needs, and promoting the Boys and Girls Club starting a community garden.

Patrick announced that Weiser will have a new bakery, shoe repair shop, and a retail store coming soon.

12. Adjournment: With no other business discussion, Chairman Nauman then adjourned the meeting at 8:14 a.m. and networking continued.

The September 3rd SREDA meeting will be held at the Teton Machine in Payette at 7 am.

Minutes prepared by Bob Komoto, Co-Secretary.

Calendar of events:

ALL meetings will be on the first Tuesday of the month unless otherwise stated!

September 3	Tuesday – SREDA Monthly meeting – Teton Machine, Payette
September 7-13	Kit on vacation to the Oregon Coast
September 14-17	Sand Sports Super Show, Costa Mesa, CA
October 2	SREDA Monthly meeting – Agile Homes, Fruitland
October 15-16	Southwest Idaho Manufacture’s Alliance “2019 Made Here”
October 27-29	OEDA Annual conference – Salem
November 5-7	IEDA Annual conference - Boise