



SREDA Board Meeting
March 3, 2020
Stateline Auto Ranch Subaru, Fruitland, Idaho

Directors, Members & Guests present: Sandy Hemenway, Ken Bishop, Adam Brown, Patrick Nauman, John Breidenbach, Rick LaHuis, Mike Hanigan, Jennifer Huff, Rick Watkins, Cathy Yasuda, Ken Hart, Rob Frye, Georgia Hanigan, Lisa Collini, Kari Peterson, Randy Hibbard, Bob Komoto, Carl Melle, Craig Smith, Angie Goodwin, Alicia Cavazos, Krista King, Mike Smith, Tony Judson, Dawn Callaham, Alan Mullins, Matt Chadwick, Matt Lunstrum, Helen Dickinson, Blas Guerra, Carrie Broyles, Ed Susman, Jim Smith, Jason Gaskill, Andrea Testi, Lisa Florenzen, and Norma Ramirez

Staff: Kit Kamo, Executive Director

1. Chairman Patrick Nauman called the meeting to order at 7:03 a.m. Patrick welcomed everyone to the Tuesday morning meeting.

2. Introductions of Attendees: Chairman Nauman asked everyone present to introduce themselves and the business or entity they were representing. This month's meeting was held at State Line Auto Ranch Subaru in Fruitland.

3. Approval of the January 7, 2020 Board Minutes: Chairman Nauman asked if anyone had any questions or corrections to the minutes as emailed out. Hearing none, Chairman Nauman asked for a motion to approve the minutes. John Breidenbach made a motion to approve the minutes as presented, seconded by Ken Bishop. The motion passed unanimously.

4. Chairman Nauman then asked for the Financial Report which was presented by Sandy Hemenway. Sandy went over the financial snapshot for the month of January discussing balances at the end of the month in both the checking and money market accounts and totals for month end. Income for the month was \$4150.00 – this included Hanigan Auto Sales Emmett, PC Energy, Campo & Poole Dist., Agile Homes, Valley Family Health, Farmers Mutual Telephone, American Staffing, MTE Communications, Malheur Federal Credit Union, Weiser Classic Candy, Red Apple, Kohn Foods, and Zions. Chairman Nauman then asked if anyone had any questions on the financial report. Hearing none, a motion to approve was made by Mike Hanigan and seconded by Lisa Collini. The motion passed unanimously.

5. City and Community reports:

City of Fruitland: City Administrator Rick Watkins updated the group on Fruitland's city and permitting activities:

- a. Single Family Dwelling Building Permits: 15 in January 11 in February
- b. Commercial/Industrial Building Permits:
\$500,000 Current Physical Therapy, \$1,100,000 Wash Rack 95, \$312,000 Remodel - Maverick Country Store



- c. Bids were opened on NW 7th Street and NW 9th Street and low bids came in under budget. Should begin construction any time now.
- d. \$2.8 million bond election scheduled for May 19 to make another run at constructing a new police station and city hall remodels.
- e. Will be meeting next week with officials from Idaho Transportation Department to discuss water and sewer service to the I-84 Rest Area & Visitor Center overlooking the Snake River.

Community of Fruitland: Ken Bishop, Biz Zone, reminded the group that the Fruitland Chamber lunch this Wednesday. Kristy King, Executive Director for the Fruitland Chamber of Commerce, announced that Apple Jam will be at the end of April. The Spring Fair and parade will be in May. There will be a ribbon cutting at Handsome Rob's, a new barber shop and hair salon, this Saturday. Many more ribbon cuttings will be coming soon. Bunco Bash will be April 11.

City of Payette: No report.

Payette Community: Dawn Callaham said Wicap will be putting in a community garden. Also Wicap and St. Luke's will be developing a plan to build a Recovery House.

City of Ontario: Manager Adam Brown reported to the group that the:

1. Airport sewer line has been extended to serve more properties on the airport.
2. Fiber is in the midst of being extended to the airport also.
3. BLM wants to consolidate their helicopter and fixed wing air service. They have offered to invest \$2.5 million for Ontario to do so.
4. The Connector Trail has a notice to proceed on March 14.
5. South Oregon Street will be repaved. The City will post a request for bids in 2 weeks. Aiming to finish this project by mid-September for the Tater Tot Festival. We will post a copy of our downtown community forum on Facebook to educate the public on what's happening.
6. Replacement of SE 2nd St to 18th Ave. as a truck route will begin soon. Knife River has that contract.
7. Transitional Shelter will be up within 2 weeks. These are movable structures, so if a better location can be found we can move these to wherever make sense. Community in Action, Origins, City staff and council, neighbors and other invested groups will evaluate the impact and effect.
8. Oregon Fish and Wildlife will be looking to improve Beck Kiwanis pond urban fishery with handicap access and stocking with fish every year.
9. The Ontario Wayfinding project is underway by Trademark. This project will include a re-branding of the city and design for a new signage system.
10. Major attraction is being researched. The same company doing the Wayfinding project is exploring possibilities for an attraction that will draw people into our community and specifically downtown.
11. Water Trail project to offer paddle boarding, kayaking, and tubing on the Malheur River for 2.5 miles.



Ontario City Community: Ontario Area Chamber of Commerce John Breidenbach reported a number of upcoming events:

1. The Chamber ONCCY fundraiser is April 4th.
2. Global Village will be June 6th. This is the 20th year.
3. The Global Village was awarded the Impact Award for Oregon festivals.
4. New Item. Chamber is working on a STEM fair. They have yet to set a date.
5. The Tater Tot Festival in September.
6. The Air Fair is in June
7. New business opening - Sugar Momma Bakery – yummy cookies.

City of Weiser: Mayor Randy Hibbard announced they have 10 new home construction permits, which is the most in 5 years.

Weiser Community: Jennifer Huff, Executive Director of the Chamber, reported a number of items:

1. Onion Skin Players will have a play in March.
2. Weiser Little Theater is sold out for their March plays. April is still available.
3. April 4th is the Crab Feed. Get your tickets soon as it is almost sold out. Also still looking for donations.
4. Dominos opened in Weiser.
5. Agri-Lines opened.
6. Tri-County Tractor has opened.
7. U of I County Extension Office opened.

No reports for the cities of Vale, Nyssa, or New Plymouth.

6. County:

Payette County: Commissioner Georgia Hanigan reported that the county is rewriting its comprehensive plan. It may not be done until mid-next year.

Washington County: Commissioner Lisa Collini reported that they are getting ready for the elections.

Malheur County: John Breidenbach announced that they are getting ready for elections and there will be a candidate's forum May 4th at TVCC with Cathy Yasuda as moderator.

7. Executive Director Kit Kamo report:

Trade shows:

January 20-24 was the Shot show in Las Vegas meeting with both Idaho and Oregon companies as well as some California companies. I had the opportunity to walk the show with Idaho Dept. of Commerce's Director Kealey on Wednesday afternoon and we visited with company folks from Leopold, Owyhee Group, Smith Optic, Battle Arms, and Nosler, to name a few. On Thursday evening I attended the Idaho sponsored reception that was another very successful event for the state.



The Shot Show is always full of surprisingly famous people, such as Idaho Governor Little and Chuck Norris!

February 5-9 was the Pacific NW Sportsman Show in Portland. We shared a booth with Salmon (Lemhi County), Glens Ferry (Elmore County) folks and the Weiser Chamber. We were again strategically located near the Idaho Fish and Game Booth. We showcased Eastern Oregon and Idaho for the full five days. A huge thanks to everyone that worked the booth to meet and greet at the largest sportsmen show west of the Mississippi. We also got the opportunity to walk the floor and meet with a number of businesses. I followed up with one of my Washington companies that is looking to move to Idaho within the next 18 months.



At the PNW Show, like the Shot Show, you never what famous person will be there!

Other:

January – I attended a Weiser City Council meeting; completed grant applications to Idaho Power and City of Ontario; worked on fund raising activities; pulled together data for 2 businesses; followed up with info on opportunity zones for business in Ontario; and attended Capital for Day in Parma with Governor Little.

February – I attended the Idaho Economic Development Association’s Legislative reception in Boise; attended the St Luke’s/Wicap meeting in Fruitland; attended the BSU/Payette meeting in Payette; attended Weiser Chamber luncheon and Ontario Area Chamber luncheon; participated in an IEDA Education call; attended a meeting with our SBA rep from Boise; attended Jeff Merkley’s town hall meeting in Vale; followed up on data requests from 2 businesses; assisted with a local SBA lender list for client; and attended a meeting with the Eastern Oregon Workforce Board director in Ontario.

Project Updates:

1. Project Tractor – Met with the company, Weiser, and Washington County on a potential Gem Grant application for infrastructure. Followed up with the State of Idaho. Have started grant process.



2. Project Fish – Working with a small manufacturing company from Washington that is looking at moving to Idaho. Met with this company at the PNW Sportsmen Show in Portland. Sent data and info to assist them with their decision.
3. Project Adam – Working with the county regarding fire protection upgrades. Conference call with USDA Rural Development on available funds for feasibility and design. Visited with DEQ & SW Health District on rules and regulations for businesses as follow up to business's inquiry.
4. Project Red Rock – followed up on a potential existing building/property with both land owners and project participants.
5. Project WW – looking at a location in Payette County for an agricultural-related business.
6. Project Ever – Looking at a location in Payette County for another ag-type business.
7. Project Westing – submitted a response for the City of Ontario on a state lead requiring rail property. Reached out to property owners to update info and price on property. Updated Oregon Prospector.
8. Project Science – worked with a technology transfer client and University of Idaho and Boise State University as well as the IGEM person from Commerce.
9. Project Spice – assisted small business with ecommerce activities and potential opportunities.
10. Project Support – State of Idaho lead request – worked with group out of Boise as well as local land owners on a potential small wood manufacturing project site. Did not submit a proposal.

8. Round Table Discussion:

Fruitland City Councilwoman, Kari Peterson, announced that they have a committee conducting a community needs assessment survey to assess the need and desire for a YMCA in our region. If one is established, YMCA is willing to manage it.

Andrea Testi, SBDC/TVCC introduced Jason Gaskill is one of the new contractors for their business advisory team. Jason lives in Nyssa, after spending 19 years in New Zealand.

Cathy Yasuda, TVCC Foundation Director, said that Larry Gebert, KTVB News, interviewed TVCC at the job fair at the Idaho Center this morning. She also reported that the CTE Center building is making good progress and should be done by winter of 2021.

Carl Melle, BSU, said they are working with the USDA Rural Development in their annual grant programs for distance learning and tele health. If you apply for a grant, please let him know if you need a letter of support. BSU President Tromp is focusing on rural economic development and the Payette rural group has identified Community Health Systems workforce as a priority.

John Breidenbach introduced Norma Ramirez, Executive Director of Evalcree who is setting up a Census Assistance Center for the 2020 census. This will help the area get a more accurate count on the hard to count populations.

Bob Komoto, the Four Rivers Cultural Center has a few events coming up. The Community Concerts of the Treasure Valley is presenting Carlene Carter March 5th, the exhibit, Portraits of



Courage opens March 6th, Bordertown Comic Con is March 21-22, and the BYU International Dance will be March 10th.

Stateline Auto Ranch Subaru Business update & Tour: Helen Dickinson announced that the Auto Ranch now has 8 dealerships. This new Subaru facility is an ecofriendly business site. There are 30 employees and they are already seeing growth. Auto Ranch has a total of 250 employees throughout their stores. Matt Lunstrum is the general manager. Helen and Matt provided an excellent tour of the beautiful new facility.

Next meeting is April 7th at Agile Homes.

9. Adjournment: With no other business discussion, Chairman Nauman then adjourned the meeting at 7:47 a.m. and networking continued.

Minutes prepared by Bob Komoto, Co-Secretaries.

2020 – Tentative Calendar

Mar 5-8	Idaho Sportsman Show – Boise Expo Center
Mar 18-22	Road to the Horse – Lexington, KY
April 7	SREDA Monthly Meeting – 7 am Agile Homes, Fruitland, Idaho
Apr 20-22	IEDA Spring Conference – Sun Valley
Apr 28-30	MRO Americas, International Aviation trade show, Dallas, TX
May 5	SREDA Monthly Meeting – 7 am Lifeways, “Mental Health Month” Ontario, Oregon
May 7	OEDA TRAINING – BRE – Hood River, OR
June 2	SREDA Monthly Meeting – 7 am Weiser Memorial Hospital, Weiser, Idaho
July 7	SREDA Monthly Meeting – 7 am Energy Trust of Oregon, Plaza Inn, Ontario
July 13-15	OEDA & WEDA Joint Summer Conference – Portland/Vancouver
August 4	SREDA Monthly Meeting – 7am Payette City Library, Payette, Idaho

All SREDA monthly meetings are open to the public