



**SREDA Board Meeting
March 13, 2019 7 am
Ontario City Hall**

Board Members & Membership Board – Patrick Nauman, Adam Brown, Andy Oyervides, Rick Watkins, Cathy Yasuda, Rick LaHuis, Larry Hogg, Sandy Hemenway, Ken Bishop, Dan Greig, Dan Cummings, John Breidenbach, Bob Komoto, Alicia Cavazos, Angie Goodwin, Jenn Huff, Jesse Sandoval, Matt Frye, Ron Amarel, Liz Amazon, Rob Frye, Georgia Hanigan, Mike Hanigan, Lisa Collini, and Karie Boone

Staff: Kit Kamo, Executive Director for SREDA

1. Call the Meeting to Order: Chairman Patrick Nauman called the meeting to order at 7:02 a.m. Patrick welcomed everyone to the Wednesday meeting.
2. Introductions of Attendees: Chairman Nauman asked everyone present to introduce themselves and the business or entity they were representing.
3. Approval of February 5, 2019 Board Minutes: Chairman Nauman then asked if anyone had any questions or corrections to the February 5th minutes as emailed out. Hearing none, Chairman Nauman asked for a motion to approve the minutes. Larry Hogg made a motion to approve the minutes as presented, seconded by Dan Greig. The motion passed unanimously.
4. Financial Update: Treasurer Sandy Hemenway presented the financial information. She went over in detail the financial snap shot for the month of February discussing balances at the end of the month in both the checking and money market accounts, and then totals for month end. She then reviewed the income and expenses for the month with the group. Renewing members annually were: Idaho Power, Saint Alphonsus, and Nichols Accounting. Monthly renewal were: Argus and Red Apple. The final ½ of the State of Idaho grant for the Rural Professional Program was also received. Chairman Nauman then asked if anyone had any questions on the financial report. Hearing none, Ken Bishop made a motion to approve the treasurer’s report as printed and presented, seconded by Dan Greig. The motion passed unanimously.
5. Kit said SREDA needed a secretary position filled permanently and Chairman Nauman opened the floor to nominations. Dan Greig and Bob Komoto nominated each other. Kit suggested that it could be a co-secretary position so that the responsibility could be shared. Commissioner Georgia Hanigan moved to close the nomination and have co-secretaries. Ken Bishop seconded the motion. The motion passed unanimously. Co-secretary Bob states: “Dan agreed to take on the bulk of the responsibility. Thanks Dan.”
6. City/Community Highlights:
Fruitland: City Administrator Rick Watkins reported that 3 new home building permits were issued. The sewage lift station will be completed by July. It will serve as many as 739 new homes. The cost of \$350,000 and will be funded with general funds. 130 new home lots approved. Squire Coca Cola is doing a large expansion and Rodriguez Bakery will be relocating to Fruitland from Nyssa.
Ken Bishop announced that Apple Jam will be April 27th, Spreadwood will be providing food and the Chamber will be having their auction.



Payette: City No update

Ontario: Ontario City Manager Adam Brown said the Splash Pad is scheduled to open Memorial Day. The collapsed shelter at Lions Park will be replaced with a pergola cover by October. There are many state bills pending that can impact our area's economy. Among them is the Carbon Tax HB 2020. Many Eastern Oregon residents have testified and we are hoping for some economic relief. A bill to eliminate single family zoning for towns of 10,000 residents or greater could also affect Ontario. The City has a Transportation Growth Plan that will focus on bike and pedestrian paths. The East Idaho tree planting project is continuing with the plan to plant 10 new trees every year. Two new single family building permits have been issued.

Dan Cummings: Marshall's department store will open April 6. They have received 300 applicants for approximately 100 new positions. In addition, there are plans to expand that mall by 10,000 sq. ft. for another potential new store. The expansion would be on the east side of the complex. According to Dan, this would be a store that the women will love and the men will probably not. There will be a big development at West Park Plaza Mall as they have been meeting with the city to obtain permits to remodel. Marijuana building permits were issued for 4 remodels and 6 new buildings within the legal designated areas.

Nyssa: no report given

Weiser: Weiser City Councilman Larry Hogg reported that the city received a \$879,000 grant to put in a new street and sidewalks near the Middle School over to Riddleys. They have received bids to resurface the city pool. The City is working with the school to resurface the tennis courts. They recently finished improvements to the soccer complex. Weiser Memorial Hospital has made upgrades.

Jennifer Huff announced that The Onion Skin Players is in the last week of their latest melodrama. Weiser High School will be putting on Cinderella. The Weiser Chamber Auction and Crab Feed will be April 6. Weiser Youth Symphony will be April 2nd. Lazy Bear Ranch will have a benefit with their Regatta June 15th.

New Plymouth: No report given

Vale: No report given

7. County Highlights:

- a. Payette County: Commissioner Hanigan reported that they have been watching the Medicare issue at the state.
- b. Washington County: Commissioner Lisa Collini said that since this was her first meeting, she would give a report next time. Welcome to SREDA!
- c. Malheur County: No report given



8. Executive Director Report:

Trade Show update:

Thanks to an Idaho Power Marketing grant, we were able to showcase our region at The Pacific NW Sportsmen Show in Portland! We also partnered with Rural Canyon and Gem County, Lemhi County, and Elmore County. The show was a 5 day show, Wednesday through Sunday, and we were thankful that there were folks that could help work the booth. Lois and Jim Huffman, from our Visitor Center, helped out the first 2 days. Our booth was located across from the Idaho Fish & Game Booth and we handed out 5 boxes of Idaho Visitor Guides, all of our Weiser flyers, our Ontario visitor guides, all of our rural Malheur county guides, and most of our state maps. Interest was strong for visiting our region and a few folks were interested in the business climate. We also met with a couple of businesses exhibiting that are looking at moving or expanding out of Western Oregon/Washington. During this event, I met with the OEDA Executive Director and walked the floor with her. We found 2 companies that were interested in partnering with Team Oregon at the Natural Products show in 2020. One of the companies is from Bend and they do a fresh fruit flavored Vodka and the other one was the 'black garlic' company from The Dalles.

I just returned from Anaheim with Team Oregon where we attended the Natural Products Expo West (NPEW) Show. We had a 20' booth there with 6 younger Oregon companies showcasing their new products. In addition to the show, we hired a consultant that put together 10 companies for outbound site visits. Since I was one of two that had a rental car, I was able to go to 3 of the site visits which included a company that does distribution, a company that does computer systems and cloud storage, and a company that does recycling of clothes hangers. We did have 2 businesses that were unable to meet with the team, however my 3 visits went quite well. Team Oregon Booth at the Natural Products Expo West Site Visit with an ex-formula 1 race car driver.

Projects:

Project Clover — Request from the State of Oregon. New project wanting an existing 60k building, but would look at build to suit on 40-60 acres.

Project Adam — AFC is moving cement out of the old Sunnyside Feedlot. They would like to get their building started and going. We have assisted them with their TRI application and support their request to the county for property tax exemption. This is a \$2.5 million investment and then another \$1.5 million worth of equipment coming into our area. It's great to have a company that brings some of their families with them! We first started working with this company in August of 2012 with Laurel Adams, who, was at that time, the head of the Weiser Chamber of Commerce.

Project Muir — Submitted Ontario's Weaver site to a site selector from Washington as well as to the State. This project is a company from Washington that is interested in Oregon.

Project Tread — a retail business in Idaho is looking at an expansion.



Project Babe — assisted in connecting the project with the various state and county agencies that oversee permitting of projects including Oregon Dept. of Agriculture, Oregon Dept. of Environmental Quality, Governor's Regional Solutions Team, Business Oregon, Water Resources, and county Planning.

Project Red Rock — worked with GEODC and the state on the Opportunity Zone process and provided direction and office space for meetings.

Other:

Presented testimony regarding the long term economic impact of Oregon's proposed Cap and Trade bill.

Presented testimony to the Eastern Oregon Border Board regarding the \$5 million program for grants and loans.

Worked with Zoom Prospector on cleaning up some information for our available sites and buildings.

Attended phone conference meetings with OEDA and IEDA Board as well as committee meetings.

Assisted Worksource Oregon and their client with an applicators license through Oregon Dept. Of Agriculture and TVCC.

Kit will attend for the first time the Global Pet Expo Show in Orlando next week.

9. Round Table Discussion:

John Breidenbach announced the Ontario Chamber auction and dinner will be Friday March 15. May 3rd they will host Kyle Petty (the NASCAR driver) in the Clarion and Quality Inn parking lots. Kyle hosts a motorcycle ride across America as a fundraiser to benefit children. Ontario is their first night stop!

Jesse Sandoval, Valley Family Health Care, announced that Treasure Valley Women and Family Medicine Clinic has joined Valley Family Health Care as of March 1. An open house will be held on March 15 from 4 to 6 pm.

Bob Komoto made announcements for three organizations: Lanterman Kiwanis Park will install a new dog park, sign, and gateway by end of March or early April. Four Rivers Cultural Center has many free events in March. Senior Fitness classes Monday and Wednesday at 11:45AM, Zumba classes on Monday & Wednesday 5:30PM. Singer/Songwriter Concert series March 21st at 7-9 PM in the Harano Gallery with Wayne Byerly. Friday Free Film, the documentary "Won't You Be My Neighbor", about Mr. Rogers. Art in the Harano Gallery, "Breaking The Border", art of Comic Con, March 14 7PM. Lastly, Comic Con will be coming March 23-24. This event had 2000 attendees last year.



Community Concerts of the Treasure Valley will have their last concert of the season April 5th, “Six Appeal”, an a cappella group. Season tickets on sale for next season will allow you to go to the last concert this year and all the concerts next year.

Liz Amason announced that on April 12 there will be a ceremony to name the Post Office, the Harmon Killebrew Post Office.

Liz Amason, SBDC: March 20-21 a Construction Combine at Home Depot to learn construction skills. At the end of the Combine they will build 4 sheds and they will be given to veterans. No cost. Must be 18 years of age or older. Apply by March 15. Liz also reported that the SBDC is hosting a broker real estate training class for Oregon.

Cathy Yasuda announced that the Ontario Sister City program is close to its 50th year. Six Osakasayama students will be coming in tonight to spend the next 2 weeks with host families in Ontario. They will be taking part in many activities and tours in the area. Cathy also mentioned that TVCC’s program, ‘Take 2 Classes for the Price of 1’, was a great success for new students. She also said the senior (60+) invitation to take a credit class for half price was also gaining steam.

Adam Brown said the \$50,000 grant money for the downtown facade improvements has been expended, but they are hoping to replenish it in the future.

Dan Greig said Farmers Mutual Telephone Company is 50% done with their Fiber to the Home project. They will be 100% fiber to the home by the end of 2019. Fruitland be a ‘Gigabit Certified’ (internet speed) city.

Patrick Nauman said Weiser will have Riddleys open by early summer. Also 2 new real estate offices will open.

It was decided that starting in May, SREDA meetings will be held on the first Tuesday of the month, at 7 am, rotating locations throughout the valley. However, the next meeting will be Wednesday, April 3rd at 7AM, at Waffleberries in Weiser, Idaho. Weiser Classic Candy and SREDA will be providing breakfast for the attendees.

10. Adjournment: Larry Hogg made a motion to adjourn the meeting and Dan Cummings seconded the motion. Motion passed. Chairman Nauman then adjourned the meeting 8:03 a.m.

Minutes prepared by Bob Komoto and Dan Greig, Co-Secretaries.

Calendar of events:

- March 19-23 Global Pet Expo, Orlando
- April 3 SREDA Monthly meeting – Waffleberries, Weiser
- May 7 SREDA Monthly meeting TUESDAY Lifeways, Ontario
- June 4 SREDA Monthly meeting TUESDAY DL Evans Bank, Fruitland