



SREDA Board Meeting
February 5, 2019
Saint Alphonsus Fruitland Health Plaza, Fruitland, Idaho

Board Members & Membership Board – Patrick Nauman, Adam Brown, Andy Oyervides, Rick Watkins, Dana Young, Rick LaHuis, Craig Jensen, Ken Hart, Cathy Yasuda, Alicia Cavazos, Jennifer Huff, Amy Goodwin, Liz Johnsen, Jesse Sandoval, Stephen Stech, Charlotte Fugate, Tobin Dixon, and Brian Switzer.

Staff: Kit Kamo, Executive Director for SREDA.

1. Call the Meeting to Order: Chairman Patrick Nauman called the meeting to order at 7:08 a.m. Patrick welcomed everyone to the Tuesday meeting.
2. Introductions of Attendees: Chairman Nauman asked everyone present to introduce themselves and the business or entity they were representing.
3. Approval of January 2, 2019 Board Minutes: Chairman Nauman then asked if anyone had any questions or corrections to the January 2nd minutes as emailed out. Hearing none, Chairman Nauman asked for a motion to approve the minutes. Ken Hart made a motion to approve the minutes as presented, seconded by Andy Oyervides. The motion passed unanimously.
4. Financial Update: Treasurer Sandy Hemenway had a previously scheduled out-of-town managers meeting so Kit was asked to present the financial information. She went over in detail the financial snap shot for the month of January discussing balances at the end of the month in both the checking and money market accounts, and then totals for month end. She then reviewed the income and expenses for the month with the group. Renewing members annually for January were: DL Evans Bank, First Interstate Bank, American Staffing, Campo Poole Oil, and PC Energy. Monthly renewing members were: Weiser Classic Candy, Red Apple Market Place, Kohn Foods (Subway), and Zion's Bank. Chairman Nauman then asked if anyone had any questions on the financial report. Hearing none, Dana Young made a motion to approve the treasurer's report as printed and presented, seconded by John Breidenbach. The motion passed unanimously.
5. Business Spotlight: Chairman Patrick introduced and thanked Ken Hart, Saint Alphonsus, for providing the location and breakfast items for this morning's meeting. Ken updated the group about the \$50 million investment that Saint Alphonsus has made over the last 8 years and that this has provided extra care for our communities. This includes a full range of inpatient services, outpatient services, ancillary services, cardiology and respiratory services. He also talked about the annual Ho Down that helps raise funds for scholarships for Health Care students. He said they like to grow their own! There are 10 \$1000 scholarships given to new and current students. The applications are available on line through the Saint Alphonsus Foundation Ontario. Dead line for the scholarships is April 12, 2019. Rick LaHuis commented that, as one of their board members, he was pleased at the significant dollars Saint Alphonsus gives back to the community.



6. City/Community Highlights:

Fruitland: City Administrator Rick Watkins reported that 2018 building permits included 45 houses, 6 commercial/industrial building starts, and 8 manufactured homes. Plans for 2019 include an anticipated expansion of Swire Coca-Cola resulting in increased traffic from 50 trucks to 100 trucks per day; 1/4 million dollar expansion of NW Outdoors boat manufacturing and sales facility; Treasure Valley Classical Academy purchase of the Olde School Community Center and their receiving 1.5 million dollars from the JA Kathryn Albertsons Foundation; and a 1/2 million dollar new building for Snake River Dermatology. January saw 8 new single family homes and as of February 4 we already have 3 new permits issued. The City has applied for a grant to construct a portion of the Payette River Sports Complex.

Payette: City Councilman Craig Jensen reported that the city has been streamlining their P & Z process so that the city can do variance and conditional use permits more efficiently. The city is removing the second public hearing for plat approval and duplicity of business licensing procedures that delay the process. This internal cleanup will help the city be more efficient and business friendly. The Brickyard property behind the fire station is surplus land and the city is looking at putting it back on the tax role. They are also considering the Spencer property on Iowa as well. The new Montessa subdivision on North Seventh and Highway 95 is in the process of building; there are 8 new 4 plex units being built in Private Cove behind Dutch Brothers and Pizza Hut; a new development will soon be happening behind Artic Circle; 6 home sites that were platted are back to the drawing board; the pool will be resurfaced with new tile, etc. and the city will have a grand opening when it's finished; the new city dog park will be in the SW corner of Kiwanis Park; and in January there were 2 new business licenses and 8 new building permits.

Ontario: Ontario City Manager Adam Brown stated that the trail project's engineering is almost completed. Then they will be applying for a grant for the trail. The trail runs from 14th Avenue to 9th Avenue which then connects to a side walk up to Lions Park. The city is looking at a trial project with a homeless warming shelter in the old Public Works Fleet Shop. The city is participating in a community video project with a national partner. Thursday, there will be live streaming of the council members work session on Facebook with new and improved sound. This is a great tool and will allow us to share more with the public. Adam also reported that the state transportation fund for transit dollars is working with Snake River Transit to identify worksites that might need transportation. If you know of any employers that might need this, please let Adam know. The splash pad is under construction with the underground parts in place. The concrete will be begun the two weeks of March, then the sprayers will be put up. The city has been updating their website by utilizing their new HR Manager's talents. The city will be doing police chief interviews soon. Marshalls is planning to open mid-April. The new flashy car wash by Sherwood Williams is progressing. The marijuana businesses are shown on the city's website that has updated maps of their locations. There are still pre-advisory meetings happening every week with marijuana business establishments. The Oregon Liquor Control Commission controls the permitting. The earliest business to open might not be until April. The city has started their budgeting process early and has also been active with legislation and bills that affect the community.

John Breidenbach updated the group that this Friday was the Cupid Walk in Ontario and you could win chocolate. He said that ONTCCY is March 15. If you have donations or need tickets, please let John know. Ontario will be the first stop on the Annual Kyle Petty Charity



(motorcycle ride)! Kyle and group will stop in Ontario on May 3! This will be a great opportunity for Ontario! Here is Kyle's website: <http://www.kylepettycharityride.com/>

Nyssa: no report given

Weiser: Weiser City Councilwoman Alicia Cavazos handed the time over to Jennifer Huff, Executive Director for the Weiser Chamber. Jennifer reported that the Weiser Little Theatre will have performances starting February 14th through the last 3 weekends. OnionSkins will be the first 3 March weekends with their performances. Ducks Unlimited will be March 8th. Rose Advocates will be doing their bowl fundraiser on March 12th. The Weiser Chamber crab feed will be April 1st. March we will have a grand opening for Bee Tree Folk at the Pithyan Castle and Love Inc is having their event on Feb. 23rd. Jennifer announced that the chamber had a new updated website.

Patrick added that there will be a new Credit Union in Ridleys. Ridleys is moving forward and they are 30 days ahead of schedule. There are some ribbon cuttings with Los Pablos Market and H & R Block. There is a new car detailing business coming to town. Project Adam is still moving forward and have submitted their request to the state for the TRI (taxable reimbursement incentive). The hotel investors met last week.

New Plymouth: No one given

Vale: No report given

7. County Highlights:

a. Payette County: No report given

b. Washington County: No report given

c. Malheur County: Kit updated the group on the Farewell Bend Truck Stop progress.

The well was approved, the building is going up nicely and the pumps are ready to go in. She also updated the board on the Transload site and that Greg will be meeting with Transportation for the next approval of funds step.

8. Executive Director Report:

Just returned from the 2019 Shot (Shooting, Hunting and Outdoor Trade) Show. This show has over 1600 vendors, covering 12 miles of show floor. There are an estimated 70,000 in attendance and there are more than 100 countries represented. It's a show that is not open to the public and I went under SREDA rather than the State of Idaho this year as the state doesn't have a booth any more. Idaho does do a very nice reception on Thursday night of the show and they had Governor Little and Senator Risch there to meet the Idaho companies. I did not attend this year as I stayed a shorter time in Vegas and focused my floor time at the show in certain areas.

A couple of highlights worth mentioning:

-Smith, a former Sun Valley goggle company, now located in Portland – Darrell Tullis, Director of Sales Operations and I had a great conversation. Their reason for moving from a remote location in Idaho to Portland was that of being able to get the type of engineer and design employees they needed. Although he grew up in Marsing (his family came there in the 1800's), he loves Portland. This company has evolved from their early days of producing snow and motorcycle goggles to a wide array of very cool products.

-Nikon, Inc. is a world renowned company that has some cool optic products for hunters. After visiting with Jeffrey Hunter, Assistant SRO Product Manager, and seeing some amazing new optics, he mentioned that when they had their heads of departments over



from Japan, they came to Oregon to showcase their products at the shooting range outside of Vale, Oregon! We exchanged cards and we will be enhancing their next visit!

-Rocky Mountain Reloading, AKA RMR Bullets, Lewiston, Idaho. Had a great visit with Justin and he was saying how the politics in Washington were getting out of hand, and that he and others have moved over to Idaho. He said, "We have always done well with our business in Idaho and so I decided to move my family over." He also said that there are others in the industry that are looking at their options right now and indicated a particular company he had in mind. Although our area might not be big enough for the company, I will follow up just in case.

Trade show prep:

February is our Pacific NW Sportsman Show in Portland. We are sharing a booth with Salmon, rural Canyon & Gem counties, and with Mountain Home. We are strategically near the Idaho Fish and Game Booth. The show opens on Wednesday and runs through Sunday.

Also working with Team Oregon on the final prep for the Natural Products Show in Anaheim on March 6-9. However, I will be flying in early on Monday and joining 4 other Team Oregon members in doing site visits with specific companies as part of our activities. The Natural Products Show runs Wednesday through Saturday.

Projects: Kit handed out the SREDA Report Card with an updated format to show current projects that we are working on. These include: Project Red Rock, Project Gizmo, Project Mike G, Project Mike H, Project Mars, Project Two, Project Charlie, Project Long Shot, Project Tread, and Project George. Projects range from small to medium sized and from retail and services to manufacturing. I also got the opportunity to tour Project Glass. This project involves a downtown building in Ontario that is on a long term lease with the State of Oregon and will provide for 12 professional employees. This many employees hitting the local businesses for lunch, etc., along with the renovation is great for the downtown corridor! The estimated operational date is the end of February.

Kit also reported that she had submitted an educational grant to Idaho Power for 2019.

9. Round Table Discussion:

Cathy Yasuda reported that the TVCC Foundation will be reviewing the applications for scholarships on Thursday. February 21st is the donor and scholarship reception and the 25th of February the College Foundation, Four Rivers Healthy Community and Saint Alphonsus Foundation will be speaking at the Ontario Area noon chamber luncheon.

John Breidenbach commented that they had a couple come to the Ontario Chamber office looking for greenbelts to hike on. He sent them to the greenbelt in Payette.

Liz Johnsen, Lifeways, updated the group on the Safe Haven and grand opening as well as the one for the Crisis Center in Caldwell and Nampa. These 2 locations will be able to better serve our region.

Kit announced that Holly Lyons, Bank Manager for the Weiser Zions Bank, has invited everyone to the Zions Bank appreciation and open house on Friday, February 15th, 1 pm – 3 pm.

Patrick reported that Michele Chavez, from Weiser High School, received a grant to have a Holocaust survivor speak at the high school on April 1st. 1000 students from around the region will be attending. She will also be speaking at TVCC. Patrick also talked about the Third District Guardian Ad Litem Program's fundraiser and their guardian advocates for foster kids in District



III. They will have a benefit dinner at Indian Creek Steak House in Caldwell on April 26. For more information please contact Patrick.

10. Adjournment: John Breidenbach made a motion to adjourn the meeting and Craig Jensen seconded the motion. Motion passed. Chairman Nauman then adjourned the meeting 8:06 a.m.

Minutes prepared by Kit Kamo

Calendar of Events

****February 5, 2019 **TUESDAY - SREDA Monthly Board Meeting – 7 am – Saint Alphonsus Fruitland Health Plaza**
February 5-11, 2019 Pacific NW Sportsman Show – Portland, OR – Partner with Idaho
March 4-11, 2019 Natural Products Show & Site Visits – Anaheim, CA – with Team Oregon
****March 13, 2019 **2nd Wednesday - SREDA Monthly Board Meeting – 7 am – Ontario City Hall**
March 19-23 Global Pet Expo – Orlando
April 3, 2019 SREDA Monthly Board Meeting – Waffleberries, Weiser 7 am
May 1, 2019 SREDA Monthly Board Meeting – Lifeways, Ontario 7am

**** All SREDA Monthly Meetings are open to the public****